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## Passing Misappropriation Economic Legal Analysis

**legal and economic arguments for the protection of ...** - legal and economic arguments for the protection of advertising value through trade mark law apostolos chronopoulos research and teaching assistant, centre for commercial law studies, queen mary university of london traditionally, trade mark theory has been reluctant to protect advertising value from appropriation by third parties. **the commercial appropriation of personality** - 2003] the commercial appropriation of personality 383 a given individual, the fame, and its attendant commercial value, is abstractly justifiable or earned by effort or totally fortuitous is largely irrelevant to the market reality. as the ninth circuit noted: television and other media create marketable celebrity identity value. **0355 law and economics in the n - referencendlaw** - 'passing off and misappropriation in the law of unfair competition' (thesis utrecht); kneppers-heynert in 1988 on 'an economic and legal analysis of franchising' (thesis groningen); kerkmeester in 1989 on 'law and game theory: an economic model for the emergence of state organization and law' **new york - herrick feinster llp** - action occurs<sup>13</sup>—or when the cause of action is discovered.<sup>14</sup> under new york's discovery rule, a plaintiff has two years to bring a cause of action from the time the claim is discovered, or within the remaining time within the statute of limitations, whichever is longer.<sup>15</sup> b. misappropriation of trade secret 1. **encyclopedia of law & economics - 0020 monographs | findlaw** - een onderzoek naar de wetenschappelijke waarde van de rechtseconomie (economic analysis of contract law and quasi contract law: a study on the scientific value of law and economics), antwerpen, maklu, 568 p. demsetz, harold (1982), economic, legal and political dimensions of competition, amsterdam, north-holland, 125 p. **the chilean unfair competition act: a critical analysis. - ua** - 'an economic approach to legal procedure and judicial administration', the journal legal studies, vol. 2, no. 2, 1973, p. 449. rise of transaction costs<sup>7</sup>, the diminishment of "efficiency with which society conducts its ... 12 kauffmann, peter j., "passing off and misappropriation. an economic and legal **legal protection of geographical indication in india** - order to rule out its misuse and to tap the potential economic and socio-economic benefits emanating from this ip, it is essential to ensure an appropriate legal protection for gis at the national level. 7.3.1.2 judicial perspectives the issue of protection of gi gained particular interest and attention in india only **goodwill appropriation as a distinct theory of trademark ...** - this legal deficit the tort of deceit was extended by rendering consumer deception actionable for those traders who had suffered economic loss as a result of the wrongful act.<sup>3</sup> the modification of the tort of deceit created a new legal action, which was directed at protecting the interests of both traders and consumers while **tortious interference with contract and prospective ...** - tortious interference with contract and prospective advantage in illinois ronald j. broida ... the incidence of litigation based upon tortious interference with contract and prospective advantage has risen dramatically in recent ... misappropriation, "passing-off" and fraud. unfair competition, representing a distinct area of law, is beyond the ... **trade secret laws: maryland - epstein becker & green** - trade secret laws: maryland george b. breen and frank c. morris, jr., epstein becker & green, p.c. 1. list the laws (statutes and regulations) by name and code number, both criminal and civil, that your state has adopted governing trade secrets. **think before you appropriate - sfu** - avoid misappropriation, and underlines the mutual benefits ... in some cases they do, adapting legal provisions and relying on international declarations to protect their rights as best they can. however, in all too many cases, these instruments ... creation of products enriched by a true exchange rather . think before you appropriate?, ... **publicity rights in the common law provinces of canada** - provinces of canada robert g. howell\* i. introduction when considering a specific topic of legal development in canada, regard must be given to canada's unique constitutional, legal, and political structure. canada is comprised often provinces, nine of which are common law provinces,<sup>1</sup> as well as two common law territories. **intellectual property law - assets** - intellectual property law intellectual property in the new millennium essays in honour of william r. cornish edited by david vaver university of oxford and lionel bently university of cambridge intellectual property law is a subject of increasing economic importance and the focus of a great deal of legislative activity at an international **protection against unfair competition at the international ...** - tection against unfair competition in the international legal framework of industrial property rights, will be discussed. an analysis of the 1996 model provisions will be conducted in section 3. section 4., the final section, contains concluding remarks and an outlook. 2. the paris convention **emerging scholars series\* trade dress rights as ...** - trade.<sup>5</sup> the prohibition of passing-off came about in turn as a 4. millington v. fox (1838), 40 eng. rep. 956 (ch.). 5. there is a theoretical "chicken or egg" dichotomy of whether it was the tort of trademark infringement or the tort of unfair competition that first came into the legal world.

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